

VILLAGE OF INNISFREE
2020
STRATEGIC PLAN



INTRODUCTION

Innisfree is a friendly, community driven Village, nestled in the heart of Kalyna Country. Innisfree is sometimes called “The Hidden Village”, as it is tucked away on the side of a ridge, north of the Yellowhead Highway (Highway 16). Located 1 hour, 15 minutes east of Edmonton and 1 hour west of Lloydminster, Innisfree is perfect for a day-trip or weekend retreat, a leisurely break while enroute on the yellowhead Highway or a memorable holiday in a distinctive part of the Canadian Prairies. 100 years strong, Innisfree is a community rich with history and pride. Innisfree has a rural district population of 1250, a Village population of 220 and economic activity that revolves around the agriculture and oil and gas industries.

VISION

“Innisfree is a safe and healthy place to establish roots, promotes sustainable development and active lifestyles.”

MISSION

“Innisfree, a progressive community supported by local partnerships – committed to better living”

VALUES			
TRUST <i>is our mutual goal.</i>	EFFICIENCY <i>is the best use of our resources.</i>	COLLABORATION <i>is working together for a common goal.</i>	INTEGRITY <i>is acting with honesty.</i>



Strategic Priority #1 – Partnerships and Collaboration

Key Objectives:

1. Conduct a Fire Services Study, in partnership with the County of Minburn and Town of Vegreville, regarding the Fire Department(s).
2. Partner with the Innisfree Fire Department to utilize the department members to benefit our community (Village Cleanup, Inspecting CO2 & Smoke Detectors, etc.).
3. Collaborate with local organizations in the community (Ag Society, Ukrainian Dance, Library, Etc.).

Strategic Priority #2 – Safe, Healthy and Fun Community

Key Objectives:

1. Support and advocate for RCMP.
2. Host events that promote the Village, but also involve the community (Canada Day, Pizza Nights, Etc.).
3. Research the possibility of developing a Community Garden.

Strategic Priority # 3 – Ensure Viability

Key Objectives:

1. Update the timeline outlining the nine recommendations found in the Viability Plan
2. Update and promote a 10 Year Capital Plan outline failing Infrastructure as per the 2016 AMEC/Foster Audit Report.
3. Follow up with Municipal Affairs on June 1 of each year, for 4 consecutive years, to report completed or none completed tasks mentioned in the timeline set out in objective 1 and 10 year capital plan set out in objective 2.

Strategic Priority #4 – Resident Communication and Engagement

Key Objectives:

1. Hold at least 1 Public Hearings every year, to allow taxpayers & residents to voice concerns (preferably in June and November).
2. Ensure all Social Media is current and up to date (i.e. Website, Facebook, etc.)
3. Promote monthly Council meeting highlights in the Innisfree Informer, Utility Newsletter as well as all social media sources.



See attached:

Schedule “A” – Tactical Plan

Village of Innisfree

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Schedule "A" 2020 Tactical Plan

Strategic Priority #1 – Partnerships and Collaboration

1.1 Conduct a Fire Services Study, in partnership with the County of Minburn and Town of Vegreville, regarding the Fire Department(s).
1 st Quarter Update (Jan-Mar): <ul style="list-style-type: none">• Sent out an advertisement asking for proposal submissions.
2 nd Quarter Update (April-June): <ul style="list-style-type: none">• Currently reviewing submitted proposals.• A steering committee will be created to review the top 3 selections.
3 rd Quarter Update (July – Sept):
4 th Quarter Update (Oct – Dec):

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Schedule "A"
2020 Tactical Plan

Strategic Priority #1 – Partnerships and Collaboration

1.2 Partner with the Innisfree Fire Department to utilize the department members to benefit our community.
1 st Quarter Update (Jan-Mar):
2 nd Quarter Update (April-June): <ul style="list-style-type: none">• Administration plans to ask the Fire Department members to assist with the cleaning of unsightly premises (should it be required).• Spoke to a member for the Fire Department about the department members assisting the Village with garbage clean up as well as the assisting with the cleaning up municipal owned lots due to tax forfeiture.• Will also speak with the Fire Department regarding the department creating a Fire Report to submit to Council on a monthly or quarterly basis.
3 rd Quarter Update (July – Sept):
4 th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #1 – Partnerships and Collaboration

1.3 Collaborate with local organizations in the community.

1st Quarter Update (Jan-Mar):

- Supported the Ukrainian Dancers event "Malanka" but gifting wine as well as pins and other goodies.

2nd Quarter Update (April-June):

- With the COVID-19 pandemic effecting all summer events, there is currently nothing to report at this time.

3rd Quarter Update (July – Sept):

4th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #2 – Safe, Healthy and Fun Community

2.1 Support and advocate for RCMP

1st Quarter Update (Jan-Mar):

2nd Quarter Update (April-June):

- Administration will continue to work the RCMP to provide semi-annual reports to Council.

3rd Quarter Update (July – Sept):

4th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #2 –Safe, Healthy and Fun Community

2.2 Host events that promote the Village, but also involves the community.

1st Quarter Update (Jan-Mar):

- No events took place in this quarter.

2nd Quarter Update (April-June):

- Administration had plans to host a Pizza Night to kick off summer. Unfortunately due to COVID-19, this event had to be cancelled.

3rd Quarter Update (July – Sept):

4th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #2 –Safe, Healthy and Fun Community

2.3 Research the possibility of developing a community garden.
1 st Quarter Update (Jan-Mar):
2 nd Quarter Update (April-June): <ul style="list-style-type: none">Idea was brought forward in May. Administration will continue to conduct research to ensure if this is a project the Village can proceed with.
3 rd Quarter Update (July – Sept):
4 th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #3 – Ensure Viability

3.1 Update the timeline outlining the nine recommendations found in the Viability Plan.
1 st Quarter Update (Jan-Mar):
2 nd Quarter Update (April-June): <ul style="list-style-type: none">• Updates were made and will be presented to Council at the May 19, 2020 Regular Council meeting for approval.• Deadline to submit Timeline to Municipal Affairs is June 1, 2020.• Extensions to the deadline passed by the Minister of Municipal Affairs. New deadline is October 1, 2020.
3 rd Quarter Update (July – Sept):
4 th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #3 – Ensure Viability

3.2 Update and promote a 10 Year Capital plan outlining failing infrastructure as per the 2016 AMEC/Foster Audit Report.
1 st Quarter Update (Jan-Mar):
2 nd Quarter Update (April-June): <ul style="list-style-type: none">• Updates were made to the 10, 20 and 30 Year Capital/Infrastructure Plan and will be brought to the May 19, 2020 Regular Council meeting for approval.• Deadline to report the 10, 20 and 30 Year Capital/Infrastructure Plan is June 1, 2020.
3 rd Quarter Update (July – Sept):
4 th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #3 – Ensure Viability

3.3 Follow up with Municipal Affairs on June 1 of each year for 4 consecutive years, to report completed or none completed tasks mentioned in the timeline set out in objective 1 and the 10 year Capital Plan set out in objective 2.

1st Quarter Update (Jan-Mar):

2nd Quarter Update (April-June):

- Follow-up will be made by May 29, 2020 to ensure the Village is in compliance with the Minister of Municipal Affairs Ministerial Order MSL:095/18.

3rd Quarter Update (July – Sept):

4th Quarter Update (Oct – Dec):

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Schedule "A"
2020 Tactical Plan

Strategic Priority #4 – Resident Communication and Engagement

4.1 Hold at least 1 Public Meeting every year, to allow taxpayers and residents to voice concerns (preferably in June and November).

1st Quarter Update (Jan-Mar):

2nd Quarter Update (April-June):

- Public Meeting will be scheduled for Early June 2020.

3rd Quarter Update (July – Sept):

4th Quarter Update (Oct – Dec):

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Schedule "A" 2020 Tactical Plan

Strategic Priority #4 – Resident Communication and Engagement

4.2 Ensure all Social Media is current and up to date (i.e. Website, Facebook Page, etc.)
1 st Quarter Update (Jan-Mar): <ul style="list-style-type: none">• Updates have been made thoroughly by Administration.
2 nd Quarter Update (April-June): <ul style="list-style-type: none">• Social media remains current and up to date at this time.
3 rd Quarter Update (July – Sept):
4 th Quarter Update (Oct – Dec):

Schedule "A" 2020 Tactical Plan

Strategic Priority #4 – Resident Communication and Engagement

4.3 Promote monthly Council meeting highlights in the Innisfree Informer, Utility Newsletter as well as all social media sources.

1st Quarter Update (Jan-Mar):

- Unfortunately Council meeting highlights were not advertised in the quarter.

2nd Quarter Update (April-June):

- Administration was able to submit April Council meeting highlights in the Utility Newsletter.
- Administration will continue to submit the Council meeting highlights in the Innisfree Informer, Utility Newsletter as well as all social media sources.

3rd Quarter Update (July – Sept):

4th Quarter Update (Oct – Dec):

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