

VILLAGE OF INNISFREE

2019-2022

STRATEGIC PLAN

4th Quarter Update - 2019



INTRODUCTION

Innisfree is a friendly, community driven Village, nestled in the heart of Kalyna Country. Innisfree is sometimes called “The Hidden Village”, as it is tucked away on the side of a ridge, north of the Yellowhead Highway (Highway 16). Located 1 hour, 15 minutes east of Edmonton and 1 hour west of Lloydminster, Innisfree is perfect for a day-trip or weekend retreat, a leisurely break while enroute on the yellowhead Highway or a memorable holiday in a distinctive part of the Canadian Prairies. 100 years strong, Innisfree is a community rich with history and pride. Innisfree has a rural district population of 1250, a Village population of 220 and economic activity that revolves around the agriculture and oil and gas industries.

VISION

“Innisfree is a safe and healthy place to establish roots, promotes sustainable development and active lifestyles.”

MISSION

“Innisfree, a progressive community supported by local partnerships – committed to better living”

VALUES			
TRUST <i>is our mutual goal.</i>	EFFICIENCY <i>is the best use of our resources.</i>	COLLABORATION <i>is working together for a common goal.</i>	INTEGRITY <i>is acting with honesty.</i>



Strategic Priority #1 – Partnerships and Collaboration

Key Objectives:

1. Develop Inter-municipal Collaboration Framework
2. Building relationships with neighboring communities (i.e. Minburn, Vegreville, Mannville, etc.)
3. Meet with the County of Minburn semi-annually.

Strategic Priority #2 – Safe and Healthy Community

Key Objectives:

1. Support and advocate for RCMP
2. Support and Advocate for Medical Clinic Pop-up
3. Continue with regular Bylaw Enforcement

Strategic Priority # 3 – Ensure Viability

Key Objectives:

1. Create a timeline outlining the nine recommendations found in the Viability Plan
2. Develop and promote a 10 Year Capital Plan outline failing Infrastructure as per the 2016 AMEC/Foster Audit Report.
3. Follow up with Municipal Affairs on June 1 of each year, for 4 consecutive years, to report completed or none completed tasks mentioned in the timeline set out in objective 1 and 10 year capital plan set out in objective 2.

Strategic Priority #4 – Resident Communication and Engagement

Key Objectives:

1. Hold at least 2 Public Hearing every year , to allow taxpayers & residents to voice concerns.
2. Ensure all Social Media is current and up-to-date (i.e. Website, Facebook, etc.)
3. Promote monthly Council meeting highlights in Local Newspaper



Village of Innisfree

5016 – 50 Avenue

Box 69

Innisfree, AB

T0B 2G0

Phone: (780) 592-3886

Key Results (Long Term Objectives)	Tactics (Short Term Obejectives)	Responsibility (who)	Timeline (when)	2019 Q1	2019 Q2	2019 Q3 July	2019 Q4	Completed	1st Quarter Update	2nd Quarter Update	3rd Quarter Update	4th Quarter Update
				Jan - Mar	Apr - June	- Sept	Oct - Dec					
1 - Partnerships and Collaboration												
1.1 Develop Inter-municipal Collaboration Framework												
	1.1.1 Consult with the County on the status of our ICF	CAO/ADMIN	Jul-19						n/a	June 14 -Emailed the County CAO asking the status of the ICF Agreement.	n/a	Meeting on October 29 to go over ICF and IDP.
	1.1.2 Set up meeting with the CAO of the County of Minburn to go over Master Plan	CAO/ADMIN	Jul-19						n/a	-	-	Meeting with CAO should take place before year end - 2019
1.2 Building relationships with neighbouring communities (i.e. Minburn, Vegreville, Mannville,etc.)												
	Attending Mannville, Minburn and Rafurly parades to show our support.	CAO/ADMIN/COUNCIL/PW	Aug-19					31-Aug-19	n/a	August 10 - Minburn Parade/ August 11 - Ranfurly Parade/		
1.3 Meet with the County of Minburn semi-annually												
	August Meeting - n/a	CAO	Aug-19									
	October Meeting - n/a	CAO	Oct-19									
	November Meeting - n/a	CAO	19-Nov									
2 - Safe and Healthy Community												
2.1 Support and advocate for RCMP												
	Administration to add Crime Web mapping on website	CAO	Jul-19									CAO will reach out to RCMP and will have the crime mapping added to website before the end of 2019
	RCMP to attend Innisfree Fair - show support to our local RCMP Members	ADMIN/COUNCIL	Aug-19					Completed - Aug-19				
	Quarterly Crime Stat Update - 4th quarter	CAO/COUNCIL	Oct-19									To be attending a Sgt. Jane Boerh

4 - Resident Communication and Engagement											
4.1 Hold at least 1 public hearing, every 3 months, to allow taxpayers and residents to voice concerns.											
Public Hearing took place in June, 2019 - Tax Bylaw and Budget	CAO/COUNCIL	18-Jun-19									Public Hearing was held to discuss tax rates, bylaw enforcement and proposed budget.
	CAO/COUNCIL	Sep-19					COMPLETED.				N/A
	CAO/COUNCIL	Nov-19									Public Hearing to go over Interim budget will take place mid December.
4.2 Ensure all social media is current and up-to-date (i.e. Website, Facebook, etc.)											
Weekly updates to website and facebook to ensure information is kept current and up to date.	ADMIN	July - Dec 2019									Administration has been updating and advertising on wesite/ facebook every month.
4.3 Promote monthly Council meeting highlights in Local Newspaper.											
July - September Council meeting highlights	CAO/ADMIN	July-Sept 2019								July 16 - Not Submitted August 20 - Not Submitted September 17- Not Submitted	
October - Dec Council Meeting Highlights.	CAO/ADMIN	Oct-Dec 2019								October 15 - Not Submitted November 19 - Not Submitted December 17 - Not Submitted	October updates submitted - October 2019